

Outstanding Small Business at the CSA DBSG Awards 2013

This year at the CSA DBSG Annual Conference we introduced a new award, Outstanding Small Business, to recognise and celebrate the achievements of our smaller member businesses. Credit Limits International Limited picked up the award as the judges agreed that the passion evident in the Credit Limits International business shone through in its submission.

"The steady growth of this family-run business was matched with intelligent investment in people technology and infrastructure to build a sustainable enterprise with a bright future ahead of it."



Pierre Haincourt, MD of Credit Limits International Ltd, picked up the award, not before being treated to a few unplanned innuendos which featured in board director, Denise Crossley's, awards presentation speech. So much hilarity ensued that it even got an extra bit of press attention when it was featured in the Payback section of one of the main industry trade publications, Credit Today...



Size isn't everything...

When CSA CEO Peter Wallwork produced a speech for CSA Board Director Denise Crossley to deliver at the annual CSA dinner, he may not have intended it to be quite so peppered with innuendo. But suggestiveness wasn't in short supply at this year's event, with much hilarity ensuing over Crossley's description of the size of the Association's members.

The sentiment of speech was no doubt sincere, with Crossley, attempting to communicate the importance of the trade body's "smaller members" as well as its "larger members".

But trying to get an audience to respond with anything other than fnar fnar, especially when emphasising how "smaller members can still provide special services", left Crossley in tears of laughter on stage. At least it showed that, no matter what size the member, the CSA values you nonetheless!!

Source: Credit Today, Payback